

Marketing in Small Satellite Industry

 Cranfield, Bedfordshire, UK

 MSc Thesis Project

 MT2022M001

Start Date: January 2022

About us

Space Resources Laboratory is a space subsystem provider with focus on the small satellite industry. Our products include CubeSat platforms, CubeSat deployers, Micro-propulsion systems etc. Our aim is to exploit the small satellite industry and make space more accessible to everyone.

Project Description

We are looking for a marketing individual currently pursuing master's from the School of Management at a UK based University. This is a unique opportunity for the ideal candidate to understand the space market and develop marketing strategies.

Responsibilities

- Study the market in the space industry
- Understand the fraction of small space market
- Communicate with article publishers, content writers and media publications
- Prepare press release for future
- Prepare articles to be submitted to various channels of marketing
- Prepare marketing documents and presentations

Essential Skills

- Excellent communication skills
- Excellent presentation skills
- Proficient use of Microsoft Office tools
- Document writing on LaTeX

Optional Skills

- Ability to work with animation design tools such as Cinema4D, 3DSMAX, MAYA or BLENDER (ideal).

Candidate

Ideal candidate should be pursuing in post-graduate studies from a UK based university from the School of Management, ideally in the field of marketing with your course ending no earlier than August 2022.